



2026 Healthy Habits Festival



Dear Friend,

It's your company's time to shine at the **BIGGEST and BEST** back-to-school event yet - **the 2026 Nutrition Knights Healthy Habits Festival**, running from September 16th through October 9, 2026! This exciting community event will reach over **5,500 residents** across six vibrant Long Beach school sites. We invite you to be part of this Nutrition Knights crusade to fight food insecurity and uplift local families by becoming a **sponsor** of the 2026 Healthy Habits Festival.

What's the Festival All About?

The 2026 annual Nutrition Knights Healthy Habits Festival welcomes **everyone** - kids, families, seniors, people with disabilities, veterans, and anyone in need.

Attendees will receive:

- Free fresh and packaged groceries
- Snacks, food samples, and vouchers from local food and wellness vendors
- Children in attendance will get special items like school supplies, nutrition education material, fun take-home goodies, and the opportunity to enjoy the festivities!

Why Sponsor?

Hunger is on the rise - Help Me Help You supported **66,000 Long Beach residents in 2025**. Our success is only possible thanks to supporters like you.

Your sponsorship helps us provide:

- Free nutritious groceries at 9 school and community sites
- Home-delivered food for seniors and people with disabilities
- Free enrolment support for CalFresh, Medi-Cal, General Relief, and housing referrals
- Free classes on health, wellness, and financial literacy

Help Me Help You

A 501(c)(3) nonprofit charity

 (562) 612-5001

 info@helpmehelpu.org

 www.helpmehelpu.org

 The MSC 1301 W. 12th Street, Long Beach CA 90832

 PO Box 32861 Long Beach, CA 90832



SPONSORSHIP OPPORTUNITIES:

GOLD Sponsor – \$5,000

- Premium Logo placement on Healthy Habits webpage and flyer
- Premium logo placement across all promotional materials
- Name mention on Healthy Habits webpage and flyers
- Featured in the press release and other print material
- Vendor space at 3 schools + brochures in 5,500 event gift bags & 500 bi-weekly delivery bags
- Event social media features

SILVER Sponsor – \$3,000

- Logo on Healthy Habits webpage and flyer
- Name mention on Healthy Habits webpage
- Vendor space at 3 schools + brochures in the event gift bags, and delivery bags

SUPPORTER – \$1,000

- Name mention on Healthy Habits webpage
- Vendor space at 3 schools + brochures in the event gift bags, and delivery bags

IN-KIND SPONSORS

Looking to build local brand visibility? Donate items like pens, backpacks, stress balls, or samples for our back-to-school gift bags! Your company will be recognized on our website as an **In-Kind Sponsor** - a great way to give back while getting noticed.

Ready to Make a Difference?

To become a 2026 Nutrition Knights Healthy Habits Festival Sponsor, **reach out to us directly - or simply make a donation of your choice at www.helpmehelpu.org/donate-now**. Every contribution helps bring us closer to a healthier, hunger-free Long Beach.

Warm regards,

Zina Washington

Executive Director

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2026 NUTRITION KNIGHTS HEALTHY HABITS FESTIVAL SPONSORSHIP REGISTRATION FORM

Organization/Company Name: _____

Primary Contact Name: _____

Title/Position: _____

Phone Number: _____

Email Address: _____

Mailing Address: _____

SPONSORSHIP LEVEL (Select One):

☐ **GOLD Sponsor – \$5,000**

☐ **SILVER Sponsor – \$3,000**

☐ **SUPPORTER – \$1,000**

☐ **IN-KIND SPONSOR**

Description of items donated (e.g., pens, snacks, backpacks): _____

Estimated Retail Value: \$ _____

Do you plan on exhibiting at the three school locations? [] Yes [] No

MARKETING MATERIALS SUBMISSIONS

Please email a high-resolution logo and any promotional materials to: **info@helpmehelpu.org**

Payment Method:

☐ Check (Payable to Help Me Help You)

☐ Online at www.helpmehelpu.org/donate-now

AUTHORIZATION

I agree to sponsor the 2026 Nutrition Knights Healthy Habits Festival at the level indicated above.

Authorized Representative Name: _____ **Title:** _____

Signature: _____ **Date:** _____

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VENDOR REGISTRATION FORM

Thank you for your interest in being a vendor at the 2026 Nutrition Knights Healthy Habits Festival! This event reaches over 5,500 Long Beach residents across six school sites from September 16th through October 9, 2026. Please complete the information below to register as a participating vendor.

Organization/Business Name: _____

Primary Contact Name: _____

Phone Number: _____

Email Address: _____

Website/Social Media: _____

Mailing Address: _____

PARTICIPATION DETAILS

Please describe the products, samples, or services you will be providing or promoting:

Please come with your own canopy, table, and chair(s). If you do not have a table and chair, we do have a limited supply. Will you need this assistance? ☐ Yes ☐ No

Are you a food vendor? ☐ Yes ☐ No

What food/product/service will you provide? _____

Please note – No electricity will be provided

Due to space limitations, vendors will be able to participate and vend at three locations:

9/18 - Stevenson Elementary, 515 Lime Avenue, Long Beach 90802

9/25 - Oropeza Elementary, 700 Locust Avenue, Long Beach 90813

10/7 - Cesar Chavez, 730 W 3rd Street, Long Beach 90802

For the free Vendor Opportunity, vendors are required to provide gift, food samples or vouchers for a minimum of 400 participants, distributed across three school locations. Additionally, you have the option to include flyers in client bags at all six school pantry sites. You must provide your flyer. To arrange flyer drop-off, please email info@helpmehelpu.org no later than September 10, 2026.

VENDOR AUTHORIZATION

Authorized Representative Name: _____ **Title:** _____

Signature: _____ **Date:** _____

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